

# JOIN THE MOST AWARDED BANK IN SRI LANKA CARD SALES & MARKETING ASSOCIATE (FIXED TERM CONTRACT)



With an enduring vision of being the most technologically advanced, innovative and customer friendly financial organization, we, the Most Awarded Bank in Sri Lanka, continue to progress steadily while being the first Sri Lankan bank to be listed amongst the Top 1000 Banks in the World. Our unparalleled record of success is supported by an unmatched suite of digital offerings and superior standards in service, stability and performance. We are poised to ascend to even greater heights in the near future.

## JOB PROFILE

- **Market Engagement & Lead Generation** : Actively canvass Card Centre products in the open market, attend branch trainings, regional campaigns, trade exhibitions, and conferences to identify and engage potential clients, generate new business leads, and drive successful conversions.
- **Client Interaction & Product Presentation** : Conduct product onboarding sessions, present and demonstrate offerings to prospective clients, and deliver impactful presentations at client gatherings to promote Card Centre solutions and negotiate contracts and packages effectively.
- **Sales Tracking & Performance Review** : Maintain accurate records of sales activities, client visits, and campaign plans using spreadsheets and reporting tools. Regularly review sales performance to ensure alignment with business objectives.
- **Target Achievement & Campaign Execution** : Work proactively toward monthly and annual sales targets by executing strategic campaigns and leveraging client interactions to maximize outreach and conversion.

## APPLICANT'S PROFILE

- Preferably below 25 years of age.
- Passed G.C.E. Ordinary Level with a minimum 'C' grade in English, and passed G.C.E. Advanced Level.
- 2 years of hands-on experience in field sales, demonstrating a strong foundation in customer engagement and business development will be an added advantage.
- Excellent oral and written communication skills, complemented by confident presentation abilities. A smart, outgoing personality with strong influencing and negotiation skills to connect effectively with diverse clients.
- Sound understanding of market trends and customer preferences, with the ability to adapt strategies accordingly. Capable of working both independently and collaboratively to achieve sales objectives.
- Willingness to travel and work in outstation locations for sales and service campaigns, showing flexibility and commitment to field operations and client outreach.

Successful candidate will be provided with an attractive remuneration package, commensurate with benchmarked financial institutions.

Interested candidates are invited to apply for the position, all applications should be routed through our corporate website.

To apply, please visit,

[www.combank.lk](http://www.combank.lk) > Careers > Open Positions > Card Sales & Marketing Associate (Fixed Term Contract)

 **COMMERCIAL BANK**