

# JOIN THE MOST AWARDED BANK IN SRI LANKA CARD MARKETING SUPERVISOR – SPECIAL PROJECTS & KEY SALES INITIATIVES (CREDIT CARD ACQUISITIONS - FIXED TERM CONTRACT)



With an enduring vision of being the most technologically advanced, innovative and customer friendly financial organization, we, the Most Awarded Bank in Sri Lanka, continue to progress steadily while being the first Sri Lankan bank to be listed amongst the Top 1000 Banks in the World.

Our unparalleled record of success is supported by an unmatched suite of digital offerings and superior standards in service, stability and performance. We are poised to ascend to even greater heights in the near future.

## JOB PROFILE

- Lead special Credit Card sales projects and targeted campaigns.
- Develop and implement sales strategies aligned with business objectives.
- Coordinate with Branch Networks, Marketing, and Card Centre teams.
- Monitor campaign performance and prepare MIS and management reports.
- Identify new business opportunities, customer segments, and partnerships.
- Provide leadership and guidance to teams involved in special initiatives.
- Ensure compliance with product, risk, and regulatory requirements.
- Act as a key liaison between management and execution teams.
- Ensure that all customer dealings are conducted in compliance with the Financial Consumer Protection Regulation and relevant internal policies and procedures.

## APPLICANT'S PROFILE

- Age below 30 years.
- Degree or professional qualification in Business, Marketing, or Finance.
- Minimum 3-5 years experience in card sales or banking.
- Prior experience in project or campaign management is preferred.

Successful candidate will be provided with an attractive remuneration package, commensurate with benchmarked financial institutions.

Interested candidates are invited to apply for the position, all applications should be routed through our corporate website.

To apply, please visit,

[www.combank.lk](http://www.combank.lk)

Careers

Open Positions

Card Marketing Supervisor -  
Special Projects & Key Sales Initiatives  
Credit Card Acquisitions

 **COMMERCIAL BANK**