




ASSISTANT MANAGER / MANAGER DIGITAL & MAR TECH

 Location
Orion City

The Role

- Manage Digital & MarTech initiatives aligned with Business Goals
- Oversee the management of Owned Media Platforms including Social Channels
- Strategize Digital Marketing Campaigns in line with Brand Objectives
- Plan, execute, monitor & optimize Digital Media Buying
- Ensure global, industry & platform best practices are followed in deploying campaigns/projects
- Manage & Process Data in line with Personal Data Protection Laws
- Coordinate with Internal Stakeholders to achieve set Business Goals
- Effectively manage relationships with external stakeholders including agencies, vendors and media partners

The Candidate

- Degree or professional qualification in Management, Marketing, Digital or a related field
- A Postgraduate qualification is an advantage
- Minimum 5 years of experience in digital marketing or digital advertising, with FMCG experience considered an added advantage
- In-depth knowledge and hands-on experience in digital marketing, social media management, Digital & MarTech tools
- Strong analytical, communication and stakeholder management skills
- Ability to think strategically and drive results

Submit your CV to careers@atlasaxillia.com
with the position name as the subject line.