

BUILD YOUR FUTURE WITH SIYAPATHA FINANCE

Siyapatha Finance PLC is the fully owned largest subsidiary of Sampath Bank PLC A finance company licensed by the monetary board of the Central Bank of Sri Lanka under the finance business act No. 42 of 2011



ASSISTANT MANAGER DATA ANALYTICS AND MARKET INTELLIGENCE

JOB PURPOSE

To support strategic decision-making by analyzing internal and external data, generating market intelligence insights, and providing data-driven recommendations to enhance business growth, product development, and competitive positioning within the Non-Banking Financial Institution (NBFI) sector.

KEY RESPONSIBILITIES

- Data Analysis and Market Research services to help organizations understand their market, customers, and business performance.
- Survey Design and Data Interpretation, Market Research & Industry Analysis, Customer Insights & Behavior Analysis.
- Business Intelligence Reports & Dashboards, Competitor Analysis, Sales & Performance Data Analysis.
- Provide data-driven recommendations to support strategic planning and business growth initiatives.
- Collaborate with internal teams, including Marketing, Finance, Risk, and IT, to support performance analysis, product development, and strategic projects.

CANDIDATE PROFILE

- 3-5 years of experience in data analytics, business intelligence, or market research.
- Experience in the banking, finance, or NBFI sector is highly preferred.
- Bachelor's Degree in Data Analytics, Statistics, Mathematics, Finance, Economics, Business Analytics, or Information Systems.
- A postgraduate qualification (MBA / MSc in Data Analytics / Business Analytics) will be an added advantage.
- Exposure to financial data analysis, portfolio analytics, or marketing analytics will be advantageous.
- Strong proficiency in Advanced Excel, Power BI or Tableau, SQL, and working knowledge of Python or R will be an added advantage.

APPLY NOW!

CLICK HERE 

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Siyapatha Finance

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