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**WORLD**  
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LOFINHR/26/E/0628

## **Executive / Associate Manager – Business Development**

**Borella / Bambalapitiya / Mount Lavinia / Dehiwala / Piliyandala / Maharagama /  
Kollupitiya / Darley Road / Moratuwa / Wellawatta**

### **Step into a world of opportunity with us!**

We're on the hunt for young, dynamic, and driven individuals to join our team as **Executive / Associate Manager – Business Development**. If you've got the energy, ambition, and resilience to succeed in a fast-paced, rewarding environment, we want to meet you!

Here's your chance to make a real impact and grow with a company that values passion and performance.

### **The Role**

As an **Executive / Associate Manager – Business Development**, you will be responsible for:

- Demonstrating sound knowledge and expertise in marketing.
- Initiating and implementing timely and effective strategies to achieve individual targets.
- Marketing the full range of financial products offered by the company, with a primary focus on lending.
- Conducting promotional activities to contribute to branch profitability and sustainable growth

### **The Profile**

- Successful completion of the G.C.E. Advanced Level Examination.
- Full or part professional qualification (SLIM/CIM) will be an added advantage.
- Minimum of two years' experience in marketing, preferably in the non-banking finance industry.
- Willingness to be based in the assigned location.
- Strong interpersonal, communication, negotiation, and marketing skills.
- A valid riding/driving license is mandatory.

### **How to Apply:**

Interested applicants should send their CV to [careers@lolcfinance.com](mailto:careers@lolcfinance.com)

Please mention the job title on the subject of your application.

