



# INTERN – DIGITAL MARKETING

Join with a proud history spanning 175 years, Delmege is one of Sri Lanka's most diversified conglomerates, with a strong presence across industries such as logistics, healthcare, shipping, travel, automotive & industrial lubricants, consumer products, interior solutions, and more. We are currently looking for a motivated and enthusiastic fresh graduate to join our Group Marketing team as Intern – Digital Marketing.

## Key Responsibilities:

- Assist in scheduling and publishing posts across Facebook, Instagram, and LinkedIn.
- Monitor and report on engagement metrics; likes, comments, shares, reach.
- Coordinate with the creative team to gather required assets.
- Help maintain and update the monthly content calendar.
- Conduct competitor research and track relevant industry trends.
- Support in boosting posts and audience targeting under supervision.

## Ideal Candidate Should Possess:

- A bachelor's degree/diploma in marketing, business management or a related field.
- Strong communication and interpersonal skills.
- Sound knowledge in MS Office package.
- Willingness to learn and adapt in a fast-paced environment.

Share your CV to [careers@delmege.com](mailto:careers@delmege.com) within 10 days of this advertisement while clearly mentioning the applied post in the email.

**DELMEGE FORSYTH & COMPANY LIMITED**

No. 101, Vinayalankara Mw, Colombo 10.