

# VACANCIES



CDB believes in elevating the lives of all Sri Lankans. Our focus is to employ and engage individuals who aspire to grow their careers within a renowned financial entity, working with a dynamic team of industry professionals who are dedicated to raising the bar and setting benchmarks in Sri Lanka's financial industry.

## Trainee Marketing Executive - Micro, Small and Medium Enterprises (MSME)

We seek a motivated and dynamic individual to join our team as a Trainee Marketing Executive to handle the Micro, Small and Medium Enterprises (MSME) segment.

### Key Responsibilities

- Identify and develop new MSME clients for financial products and services
- Promote loan products and financial solutions to MSME customers
- Build and maintain strong relationships with existing and potential clients
- Assist in documentation, client onboarding, and follow-up activities
- Achieve assigned marketing and business development targets
- Conduct field visits and market surveys as required

### Requirements

- Be between 20 – 24 years
- Passed the GCE A/L examination
- School leavers or candidates with basic marketing/finance knowledge are encouraged to apply
- A diploma or certification in Marketing, Business Management, or Finance will be an added advantage
- Good communication and interpersonal skills
- Be results-oriented with a flair for sales
- Willingness to work in the field and meet clients
- Ability to work independently and as part of a team

Rewards and remuneration commensurate with qualifications, competencies and abilities, with a well-defined career path awaits those with ambition, motivation and a willingness to perform.

Please e-mail your CV together with contact details of two non-related referees indicating the position applied for in the "Subject" line of the e-mail to

 [careers@cdb.lk](mailto:careers@cdb.lk)



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**CDB**   
Your Friend