

MANAGEMENT TRAINEE

We are seeking a dynamic, results-oriented, and tech-savvy individual to join our Agro team as a Management Trainee, with a focus on supporting operations and contributing to the advancement and growth of the division.

What you will lead:

- Plan, create, and manager content for digital platforms including social media, websites, and email campaigns focused on agricultural products and services.
- Monitor and report on the performance of digital campaigns using analytics tools.
- Execution of agro-based digital promotions, product launches, and awareness initiatives.
- Conduct digital market research and competitor analysis to support campaign planning & stay updated on digital trends, tools, and best practices relevant to the agro industry.
- Contribute innovative ideas to enhance digital presence in the agriculture sector.

What you will bring:

- A Degree in Agriculture or an equivalent qualification is essential .
- A minimum of one year of experience in digital media is required, and a formal qualification in digital media will be considered a distinct advantage.
- Strong communication, analytical, and creative thinking skills.
- Strong interpersonal skills and the ability to work collaboratively with cross functional teams.

An attractive remuneration package in line with industry standards and extensive development opportunities await the right candidate. Interested applicants are invited to submit applications with a Curriculum Vitae and names of two non-related referees to vacancies.hr@lankem.lk within 7 days of this advertisement.

Deputy General Manager - HR
Lankem Ceylon PLC, No.98, Sri Sangaraja Mawatha, Colombo-10

