

CDB believes in elevating the lives of all Sri Lankans. Our focus is to employ and engage individuals who aspire to grow their careers within a renowned financial entity, working with a dynamic team of industry professionals who are dedicated to raising the bar and setting benchmarks in Sri Lanka's financial industry.

## Intern - Digital Marketing

Are you passionate about the digital world and eager to kick-start your career in marketing? We're looking for a dynamic and enthusiastic Digital Marketing Intern to join our team.

## **Key Responsibilities**

- Assist in creating and scheduling content for social media and digital campaigns.
- Support website content updates and digital asset management.
- · Monitor campaign performance and compile basic analytics reports.
- · Conduct research on trends, competitors, and audience insights.
- · Coordinate with internal teams and external partners

## Requirements

- Currently following a professional qualification or undergraduate in Digital Marketing or a related field.
- · Basic knowledge of digital tools, platforms, and trends.
- · Strong communication skills and a good team player

Rewards and remuneration commensurate with qualifications, competencies and abilities, with a well-defined career path awaits those with ambition, motivation and a willingness to perform.

Please e-mail your CV together with contact details of two non-related referees indicating the position applied for in the "Subject" line of the e-mail to





