



## JOIN OUR TEAM TO CELEBRATE COMMUNITIES FROM FARM TO CUP

At English Tea Shop, we believe in more than just tea – we believe in sustainability, community, and ethical sourcing through our “Prajāva” philosophy. With our operations and manufacturing facilities based in Colombo and our marketing headquarters in London, we proudly serve tea lovers across more than 45 countries under our cherished brand, **English Tea Shop Organic**. Our sustainable practices and commitment to ethical sourcing have earned us international recognition, including B-Corp certification, which underscores our dedication to balancing profit with purpose while meeting high standards of social and environmental performance.

## MANAGEMENT TRAINEE – DIGITAL MARKETING

### Position Overview:

We are looking for a passionate and digitally-inclined Management Trainee – Digital Marketing to support our E-commerce and online sales growth initiatives. This is a hybrid, entry-level position based at our Kotikawatta Head Office, designed for recent graduates or early-career professionals with a strong interest in digital marketing and e-commerce. You'll gain hands-on experience across multiple platforms including Shopify, Amazon, and other online sales channels

### Key Responsibilities:

- Assist in the management and optimization of our E-commerce platforms (e.g., Shopify, Amazon) to improve product visibility and drive sales.
- Support digital marketing campaigns across Search, Display, and Social platforms.
- Help schedule and publish engaging content across our social media channels.
- Collaborate with the communications and creative teams to produce campaign materials.
- Monitor campaign performance using tools like Google Analytics and prepare reports.
- Assist in SEO, email marketing campaigns, and on-site content optimization.
- Conduct competitor and market research to uncover trends and opportunities.
- Provide support for backend coordination of online promotions and customer inquiries.
- Stay updated on the latest digital tools, trends, and platforms to help drive innovation.

### Candidate Profile & Skills:

- Education: Diploma or Bachelor's degree in Marketing, Digital Media, Business, or related field.
- Experience: Internship or freelance experience in digital marketing or e-commerce preferred.
- Skills & Competencies:
  - o Basic understanding of online sales platforms (e.g., Shopify, Amazon).
  - o Familiarity with digital marketing tools such as Google Analytics, SEO, and social media platforms.
  - o Strong written and verbal communication skills.
  - o Ability to multitask and meet deadlines in a collaborative environment.
  - o Creative and analytical mindset with a willingness to learn.

### What We Offer:

- Exposure to a globally recognized, sustainability-driven brand.
- Hands-on learning and mentorship from an experienced Sales & Marketing team.
- A flexible hybrid work environment.
- Career growth opportunities in digital marketing and e-commerce operations.

### Join Us:

If you are an energetic, tech-savvy individual ready to kick start your career in digital marketing and online sales, send your resume and a brief cover letter to [careers@etsteas.co.uk](mailto:careers@etsteas.co.uk) with the subject line "Application – Management Trainee – Digital Marketing" through email to;

Asst Manager – HR  
AMAZON TRADING (PVT) LTD  
72/6, Kohilawaththa Road, Kudabuthgamuwa, Kotikawaththa  
Email : [careers@etsteas.co.uk](mailto:careers@etsteas.co.uk)  
Web : [www.etsteas.co.uk](http://www.etsteas.co.uk) & [www.amazontea.biz](http://www.amazontea.biz)

English  
Tea Shop  
ORGANIC