

**Apply Today!**



## **RETAIL SALES OFFICERS (Western Region)**

Step into a world of innovation and opportunity with SDB bank, a pioneer in empowering communities and fostering sustainable economic growth across Sri Lanka. With deep roots in cooperative values and a reputation for service excellence and innovation, we are redefining the future of financial inclusion and national development.

At SDB bank, success is powered by cutting-edge digital solutions, including UPay, our state-of-the-art digital payments platform. As one of Sri Lanka's fastest-growing financial institutions, we're on an exciting journey toward even greater achievements and we want you to be part of it!

### **JOB PROFILE :**

- Reaching out to prospective customers of the market segment.
- Selling retail products using the value proposition.
- Ability to enhance cross-selling opportunities.
- Build and maintaining strong business relationships to ensure future sales.
- Achieve given sales targets.

### **REQUIREMENT :**

- Age between 23 - 32 years.
- 2 years of sales experience in Retail, Premier Banking (in High Net worth proposition), Consumer Banking, SME and Trade will be considered as an added advantage.
- G.C.E. (A/L) passed in any stream.
- Certificate / Diploma from a recognized Institution is an advantage.
- Exceptional communication, language proficiency, negotiation, interpersonal skills and Tech savvy.
- Smart and outgoing personality with a passion for sales who hold a valid riding license.

**Successful candidates will be recruited on a Fixed-Term Contract (FTC) and will be provided with an attractive remuneration and an incentive package, commensurate with benchmarked financial institutions.**

**Exceptional performers with the right attitude will be considered for permanent placement within the SDB bank Permanent Cadre.**

**To apply, submit your CV within 7 days to [careers@sdb.lk](mailto:careers@sdb.lk), with the position title in the subject line. Only shortlisted candidates will be contacted.**