



Growth is a mindset. Ready to nurture yours?

Seylan Bank, one of the most progressive banks in the country, is seeking a competent and forward thinking person to fill the following vacancy. This is your opportunity to join our dynamic team and move towards your career goals.

Business Development Officer – Fixed Term Contract

Job Responsibilities

- Visit prospective customers in assigned areas.
- Build up strong business relationships with prospective channels/customers.
- Expand the bank's market share in assigned products and aggressive acquisition of new relationships to bank.
- Promote bank's remittance channels among migrant workers.
- Follow up and get the CASAs funded through inward remittances.
- Build and consistently maintain a positive image of the bank in the assigned area.
- Liaise with other private and local institutions in the area for support in acquiring customers.
- Prepare reports and monitor new transactions and activate/inactivate accounts.
- Understand and identify key market needs, customer behavior and give insights to support new and existing product development.

The Person

- Minimum 2-5 years of experience in a Bank or a Financial Institution with exposure to Marketing & Sales.
- Full or part qualification in CIM / SLIM/Degree specialized in marketing will be an added advantage.
- Strong communication, coordination, organizing & team building skills.
- On the job experience in canvassing and selling financial solutions.
- A good team player with a positive attitude.

If you fulfill the above criteria, we invite you to email your cv along with a recently taken photograph to careers@seylan.lk within 7 days of this advertisement.

Only the shortlisted candidates will be contacted by Seylan HR