



# ASSISTANT BRAND MANAGER

Be a part of Robbialac offering best-in-class coating solutions. With a focus on data driven strategies, innovation and customer satisfaction, we are rapidly expanding our market presence to drive growth and success .

As the Assistant Brand Manager, the right candidate will play a pivotal role in shaping the future of our product portfolio ensuring optimal business success. The position requires developing and executing strategic interventions to build and grow the brand's presence in the market. This includes identifying key opportunities for brand development, enhancing brand awareness, and driving product innovation to strengthen the brand's position.

The ideal candidate will be below the age of 35 years with a valid qualification in Sales/Marketing coupled with minimum 2+ yeas of exposure in a similar position. Exposure in hardware industry/FMCG will be a definite advantage.

Please forward your resume with names of two non-related referees to [vacancies.hr@lankem.lk](mailto:vacancies.hr@lankem.lk) within 7 days of this advertisement.



**Deputy General Manager**  
**Lankem Ceylon PLC**  
**No.98, Sri Sangaraja Mawatha**  
**Colombo-10**

Lankem Ceylon PLC is an equal opportunity employer and welcomes applicants from all backgrounds. We are committed towards creating a diverse and inclusive work environment.