



# Are you the go-getter we are looking for?

Growth is a combination of hard-work and commitment. That's why at Seylan Bank, we enrich your growth journey with a progressive culture that empowers your potential. With your determination to succeed and our innovative mindset, together we can re-shape the future of Banking in Sri Lanka.

## Marketing Officers – Liability Sales

### Job Responsibilities

- Prepare and implement sales action plans for Deposits, Current & Savings Accounts.
- Achieve the set individual targets.
- Generate and qualify leads and maintain a customer database.
- Prepare and present periodic sales progress.
- Actively participate in events organized by the bank to promote business
- Assist in organizing marketing campaigns at corporate entities.

### The Person

- GCE O/L with passes for Mathematics and English and 03 passes at GCE A/L.
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Excellent communication skills in English, Sinhala or Tamil.
- Ability to travel outstation and work long hours as and when required.
- Previous experience in Sales and part qualification in SLIM or any other professional qualification in Marketing would be an added advantage.

Selected candidates will be offered a Fixed Term Contract of employment with an attractive remuneration package

**APPLY VIA XPRESSJOBS**