



# Are you the go-getter we are looking for?

Growth is a combination of hard-working and commitment. That's why at Seylan Bank, We enrich your growth journey with a progressive culture that empowers your potential. With your determination to succeed and our innovative mindset, together we can re-shape the future of Banking in Sri Lanka.

## Marketing Executive Cards Sales

### Job Responsibilities

- Achieve assigned annual sales targets for the year.
- Groom and mentor the members in the sales department to help them achieve or reach highest potential.
- Conduct market development activities to increase market potential.
- Maintain a good PR with other supportive departments and branches.
- Ensure the highest standards of sales quality while maintaining a fraud-free and discipline-compliant environment.
- Be highly involved in the department activities to ensure optimum outcome
- Lead training and development programs across the team and department, driving differentiation, continuous improvement, and a culture of innovation.
- Acquire High Net Worth clients to the portfolio.

### The Person

- Minimum 3-4 years of sales experience preferably in Banking/ Finance industry.
- A self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Great communication and interpersonal skills.
- A full or partial qualification in marketing (CIM/SLIM) would be an added advantage.