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LOLC
WORLD
FOR A GLOBAL MINDSET



LOFINHR/25/E/0567

Executive - Liability Marketing

Rajagiriya / Grandpass / Kohuwala / Pettah

Step into a world of opportunity with us!

We're on the hunt for young, dynamic, and driven individuals to join our team as **Executive - Liability Marketing**. If you've got the energy, ambition, and resilience to succeed in a fast-paced, rewarding environment, we want to meet you!

Here's your chance to make a real impact and grow with a company that values passion and performance.

The Role

As an **Executive - Liability Marketing**, you will be responsible for:

- Initiate and implement timely and effective strategies to achieve individual targets.
- Market the full range of financial products offered by the company with the primary focus on deposit mobilization and marketing of other liability products.
- Demonstrate sound knowledge and expertise in Marketing.
- Conduct promotional activities to drive business growth and to contribute to branch profitability.

The Profile

- Successful completion of GCE (A/L) examination.
- Full/part qualifications in Marketing (CIM/SLIM) will be an added advantage.
- Excellent Interpersonal Skills.
- Ability to work independently and as a part of a team in a fast-paced, target-driven environment.

How to Apply:

Interested applicants should send their CV to careers@lolcfinance.com by (09th December 2025).

Please mention the job title on the subject of your application.

