



JOIN OUR PLC AL SAFA ISLAMIC FINANCE MARKETING TEAM AT DIGANA | KANDY | KATUGASTHOTA | BADULLA WELIMADA | BANDARAWELA | HATTON NAWALAPITIYA | NUWARAELIYA | HAMBANTHOTA

Marketing Executives & Marketing Officers Needed for Our branch Network

We are seeking proactive and driven marketing Executives and Marketing officers to promote and market our comprehensive range of Islamic Finance Products. Join us and play a crucial role in expanding our reach and enhancing our customer relationships.

Join People's Leasing & Finance PLC – A Leader in Islamic Finance—People's Leasing & Finance PLC, a subsidiary of People's Bank, is a premier limited liability company listed on the Main Board of the Colombo Stock Exchange (CSE).

In 2005, we launched the Al-Safa Islamic Finance Unit (AIF) with the mission to provide exceptional customer service and maintain a competitive edge in the rapidly growing Islamic finance sector. With a robust network of over 63 branches nationwide and a passionate team of employees, we continue to strengthen our relationships with customers by delivering a wide array of financial products and services tailored to meet diverse needs.

Key Responsibilities:

Marketing Executives:

- Promote all company products to individual clients and corporates, building and maintaining strong relationships.
- Prepare detailed proposals for both individual clients and corporates.
- Identify market opportunities through customer visits and various promotional activities.
- Assist in the development of products that meet customer expectations.

Marketing Officers:

- Promote company products and services while building and maintaining client relationships.
- Identify and seize market opportunities through customer visits and promotional activities.

Candidate Profile:

Marketing Executives:

- Minimum 05-06 years of work experience in Marketing / Business Development,
- preferably in the leasing or banking sector.
- Possessing a qualification in Marketing/Management would be an added advantage.
- Excellent communication skills.
- Valid Driving/ Riding License.

Marketing Officers:

- Minimum 01 year of work experience in Marketing /Business Development, preferably in the leasing or banking sector.
- Good communication skills.
- Passed G.C.E (O/L) with credit pass for Mathematics.
- G.C.E (A/L) 3 simple passes for core subjects.
- Valid Driving/Riding License.

How to Apply:

Email your application to islamicfinance@plc.lk with the post applied for in the subject line of the email within 7 days of this advertisement. Further correspondence will only be with short-listed applicants.

Join us and be a part of a team that values innovation, commitment, and excellence. Your future awaits!