

# VACANCY

## MANAGER / ASSISTANT



## MANAGER & EXECUTIVE MARKETING

We are the Leading Construction Company engaged in construction of building, swimming pools and trading of construction materials, equipment's and accessories located at **Battaramulla Koswatta** We are looking for a dynamic person on **Full time** basis who could work independently and **willing to work Saturday full day**. Salary negotiable for suitable applicants.

### Manager - Marketing.

To our head office at Battaramulla, we are looking for a goal-oriented marketing managers / assistant managers / executives (**Priority is given to women**) to implement marketing campaigns in accordance with the region's demographics. In this role, your responsibilities will include forecasting sales needs and campaign budgets and working with sales teams to ensure that the marketing fits the company or brand's image.

To be successful as a marketing manager, you should network with local businesses to increase sales, handle the regional budget, and strengthen the company's sales in the area. A top-notch marketing manager should recognize the needs of consumers in different geographic areas and adjust the marketing campaign accordingly.

#### Your skills and experience must include.

- A bachelor's degree in business, marketing, communication, finance, or a related field.
- A master's degree may be advantageous.
- A minimum of 10 years' experience in marketing or in a management role (Building Construction Insurance Field).
- Knowledge of digital marketing best practices.
- Experience with marketing tools and software.
- Experience working in a high-tech environment.
- The ability to supervise a team and deal with staff issues.
- Excellent organization and communication skills.
- Leadership, problem-solving, and networking skills.
- Good time-management skills.
- Having worked in the construction sector is considered highly qualified.
- Having worked or working as Marketing Managers in Insurance industry (more than 5 years) will be considered as additional qualification.

### Assistant Manager – Marketing

- A Diploma or Bachelor's degree in business, marketing, communication, finance, or a related field.
- A minimum of 2-4 years' experience in marketing or in a management role (Building Construction or Insurance Field).
- Knowledge of digital marketing best practices.
- Experience with marketing tools and software.
- Experience working in a high-tech environment.
- The ability to work under minimum supervision.
- Excellent organization and communication skills.
- Good time-management skills.
- Having worked in the construction sector is considered highly qualified.
- Having worked or working as Marketing Managers in Insurance industry (more than 5 years) will be considered as additional qualification

### Executive – Marketing

- A Diploma or Higer Education qualification in business, marketing, communication, finance, or a related field.
- A minimum of 2 years' experience in marketing or in a management role (Building Construction or Insurance Field).
- Knowledge of digital marketing best practices.
- Experience working in a high-tech environment.
- The ability to work under minimum supervision.
- Excellent organization and communication skills.
- Good time-management skills.
- Having worked in the construction sector is considered highly qualified.
- Having worked or working as Marketing Managers in Insurance industry (more than 2 years) will be considered as additional qualification

#### Key Responsibilities

- Identifying specific marketing goals and objectives.
- Assisting the CEO to develop creative strategies.
- Recommending strategies to implement in marketing plans.
- Analyzing local competition and strengthening the company's brand position in assigned areas.
- Supervising and developing the marketing budget.
- Liaising with the product marketing department to suggest product alternatives.
- Understanding national marketing plans and tailoring them to suit particular regions.
- Interacting with marketing leads to formulate and supervise the marketing budget.
- Evaluating productivity and marketing strategies' return on investment (ROI).

An attractive remuneration package along with industry fringe benefits and excellent career opportunities await the right candidate.

Selected applicants will receive an attractive remuneration package in accordance with qualifications and experience, as well as career development opportunities. If you meet the above requirements, mention the post applied for in the subject. Forward your CV along with contact details of two non-related referees within 07 days of this advertisement to [hr@mudannayakeconstruction.com](mailto:hr@mudannayakeconstruction.com)

**Contact No – 076 718 1418 / 074 202 0783**