



Explore the World of **LOLC** with a Global Mindset

Executive – Marketing Communication

The **LOLC Group**, is one of the most profitable, most diversified multinational conglomerates in the country, with their presence in 25 countries expanding to Asia, Africa, and Australia. LOLC Holdings has strategically diversified into key economic growth sectors across financial services, leisure, agriculture and plantations, construction and real estate, manufacturing and trading, technology, research and innovation and strategic investments. Group's ethos are embodied in its transparent, fair, equitable and beneficial products and services, uplifting the lives and livelihoods of millions across the globe, giving them hope for a brighter tomorrow.

As a result of our business expansion plan, the following opportunity exists with us.

The Person

- Fluency in English (Reading, Writing and Speaking)
- Knowledge on digital media advertising.
- Skills in copy writing and content development.
- Fluency in MS tools (Power Point, Excel and Outlook)
- Presentation skills.
- A team player, ability to multi-task and meet various deadlines simultaneously.
- Qualifications in Marketing and / Digital Marketing will be an advantage.

The Job

- Maintain the LOLC Group social media accounts and websites.
- Coordinate with the internal design team/ agencies to develop content for Social media platforms.
- Coordinate with BUs and branches for digital campaign requirements.
- Assist in scheduling and executing paid digital campaigns.
- Create monthly social media reports and presentations.
- Engage in overall marketing communication activities.

Are you ready to accept our challenge?

An attractive remuneration package along with fringe benefits and career development prospects await the chosen candidate.

If you feel this is the opportunity to realize your dream career, please forward your Curriculum Vitae including two non-related referees along with a comprehensive covering letter to careers@lolc.com within 10 days of this advertisement.

