

# Sri Lanka's Best Brand

*Wants You!*



Vacancy for the position of

## Senior Sales Promotion Officer – Surveillance Channel

Singer (Sri Lanka) PLC operates with the vision to be the market leader in elevating and enriching lives in Sri Lanka.

The job holder will be responsible for the formulation of area sales strategy and the achievement of Zone sales targets and administration of the zone.

### Personal Profile

- Passed GCE (A/L) and GCE (O/L) Examinations with credit passes for Mathematics and English.
- Qualifications related to sales and marketing field.
- More than 1 year sales experience will be an added advantage.
- Effective communication & problem-solving skills.
- Flexibility to travel across the country.
- Ability to work on MS Office packages.
- Tamil language is preferable.
- Age below 30 years.

### Job Profile

- Directly working with CCTV dealers, Installers and Channel Partners in the Industry.
- Prepare Market reports by analyzing the Surveillance Sales and Competitor Strategies.
- Follow up on outstanding debtors within the assigned dealers, Direct Dealers and ensure payments are collected and accounted correctly.
- Achieve unit targets assigned for the area and interact with the channel partners/ end users.

If you match our profile, email your updated CV with contact details of two non-related referees to reach us within 7 days from the date of this advertisement.

📍 No - 112, Havelock Road, Colombo 05. | ✉️ [careers@singersl.com](mailto:careers@singersl.com)

\*SLIM-KANTAR PEOPLE'S BRAND OF THE YEAR FOR 17 CONSECUTIVE YEARS\*

# SINGER®