



# HANGERS CLOTHING PVT LTD – MALDIVES

We are one of the leading apparels & accessories chain in Male` City. We are seeking young, dynamic & qualified experienced candidates to join with us;

## WE ARE HIRING!

## GRAPHIC DESIGNER & DIGITAL MARKETING EXECUTIVE

### **Required minimum qualifications ;**

- Experience in Photoshop, CorelDraw, and other relevant graphics design & video editing software.
- Assist the team in the development of the overall digital marketing strategy
- Implement digital marketing activities across a broad range of digital marketing channels (SEO, SEM, Social Media, Email, Mobile, Display)
- A team player with high level of dedication with the ability to work well in a fast faced environment
- Manage the creation of relevant and engaging digital content for publishing onto various digital platforms
- Manage social media marketing campaigns
- Conduct research on market trends, brand's audiences and competitors, and end-to-end consumer journey to drive engagements and conversions
- Analyze digital marketing analytics reports and share insights with the team to develop optimization plans

**SEND YOUR CV WITH RELEVANT CERTIFICATES TO BELOW EMAIL;**



[info@hangersfashion.com](mailto:info@hangersfashion.com)