

Digital Marketing Executive

AUSTRAL GROUP – AUSTRALIA

Opportunity for work-from-home

Are you passionate about digital marketing and eager to drive results across various online channels? We are seeking a talented and motivated Digital Marketing Executive to join our dynamic team! Whether you are looking for a part-time or full-time role, this is your opportunity to shine in a versatile marketing position.

Key Responsibilities:

1. Develop and execute digital marketing strategies across various channels, including social media video production and posting, web blogging, and email marketing.
2. Manage and optimise social media campaigns to enhance brand visibility and engagement.
3. Create and implement effective email marketing campaigns to drive conversions.
4. Collaborate with team members and stakeholders to align marketing efforts with company goals.
5. Analyse performance metrics and adjust strategies to achieve desired outcomes.
6. Communicate effectively with clients and team members to ensure smooth execution of marketing initiatives.

Qualifications:

- Minimum 3 years of proven experience in digital marketing.
- Strong proficiency in managing various digital marketing channels.
- Excellent communication skills in English, both written and verbal.
- Solid understanding of social media platforms, SEO, and content marketing.
- Proficiency in email marketing tools and analytics.
- Ability to work independently and manage time effectively.

What We Offer:

- Opportunity to work with a supportive and innovative team on exciting projects with international offshore clients, broadening your professional experience and network.
- Competitive compensation based on experience and qualifications.

If you are ready to take your digital marketing career to the next level, we want to hear from you! Austral Group is a company that offers long-term career growth and opportunity. In recognition of your excellent performance, we will actively work to build your career with you. For immediate consideration, please forward your CV (Resume) to careers@australgroup.com.au with the subject line "Digital Marketing Executive".