

## Officer - Branch Manager: Matara

## Responsibilities

- Possess a sound knowledge in the subject of Marketing.
- · Initiate and implement timely and effective measures to achieve individual targets.
- · Oversee the marketing of all products belonging to the cluster.
- · Carry out promotional activities in order to sustain the profitability and growth of the branch.
- · Follow up on debtors and stocks.

## **Qualifications:**

- Full/part professional qualification in SLIM/CIM will be an added advantage.
- Minimum of one-year experience in Marketing.
- •Willingness to be based at the selected location.
- •Good interpersonal, communication, negotiation and marketing skills.
- Valid riding/ driving license is mandatory
- Preference given to team players with high interpersonal skills.

If you wish to apply for the above post, please forward your CV to us within 7 days of this advertisement.

E-mail: recruitment@brownsgroup.com

## **Human Resources Department**

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