

MBSL Insurance Company Limited (MBSLI) is a subsidiary of Merchant Bank of Sri Lanka & Finance PLC which is subsidiary of Bank of Ceylon, the largest state bank in Sri Lanka. MBSLI, powered by its parent company is now geared to mark an unprecedented success in its journey of insurance with a strong dedicated team to assure all stakeholders an unparalleled reputation in reach of highest expectations.

At present, the Company is in a rapid expansion process. To steer our expanding operation, we are in search of suitable candidates with proven track records for the following position. You are invited to witness the success story of MBSLI and drive the company to greater heights. If you feel that you are the ideal candidate, join hands with us!

## SENIOR BRANCH MANAGER/BRANCH MANAGER GENERAL INSURANCE - BADULLA, GAMPAHA, GALLE, MAHIYANGANAYA

We are looking for young, dynamic, energetic and self-motivated team player who is willing to pursue a career in insurance. Here's your opportunity to join the winning team and achieve greater heights in your profession.

## Key Job Role & Responsibilities:

- ✓ Ensuring the branch achieves the agreed/allocated sales targets in a timely manner
- ✓ Assisting and direct sales staff by conducting sales meetings, visiting prospective clients with sales staff
- ✓ Identify and exploit new sales opportunities with existing and potential customers
- ✓ Monitors customer accounts within the allocated sales area to ensure that sales potential is fully exploited.
- Ensuring the branch maintains the required number and quality of manpower by recruiting and arranging training
- ✓ Communicating the Company's strategy, policies and rules to staff and ensure that these are effectively implemented
- ✓ Ensuring all Company policies and procedures are adhered by subordinate staff
- ✓ Oversee all administrative functions including attendance, staff movements, petty cash, daily banking, outstanding debtor balances of the branch, cleanliness, security etc

## Profile:

- ✓ Degree/diploma or professional qualification in Sales & Marketing, or Insurance will be advantageous
- ✓ Minimum of three (03) years' experience in a managerial capacity in the field of Insurance or in the field of sales
- ✓ Sound knowledge of General Insurance products, regulations and market trends
- ✓ Result-oriented and committed to achieving the allocated sales target on time
- ✓ Team player with good interpersonal and communication skills
- ✓ Preferably age below 45 years
- Location: Badulla/Gampaha/Galle/Mahiyanganaya

Attractive remuneration packages with other fringe benefits will be offered to right candidates who meet the Qualification, Experience and other assessment factors.

Suitable candidates are requested to send CVs stating two non-related referees by email careers@mbslinsurance.lk or to below mention postal address by post within 10 days of this advertisement. Only shortlisted candidates will be notified.