



Browns
A Heritage of Trust

JOIN THE DYNAMIC TEAM OF Browns

Browns is one of the largest diversified conglomerates in Sri Lanka, which manages a fast growing and valuable portfolio of brands across several key industry sectors, such as automotive; power generation; agriculture; pharmaceuticals; investments; marine, manufacturing. Being in existence for over 149 years, the Company is built upon a strong foundation of strength, driven by a vision and a will to succeed. We are looking for a self-motivated, result-driven individual with a proven track record to join our dynamic team of achievers.



Executive - Brands

Responsibilities:

- Finalisation of content plans to brief agencies and in-house teams in order to create artwork.
- Follow-up with agencies and internal parties to get artwork done on time.
- Campaign monitoring and performance analysis for management decision making.
- Competitor analysis of digital mediums.
- Timely response to comments and inquiries coming through digital platforms.

Qualifications:

- A degree or higher diploma in Marketing, Business Management or Brand Management from a reputed institution.
- Good knowledge and experience in office software such as Word, Excel and PowerPoint.
- Conversant in English language along with enhanced mail correspondence, verbal communication and negotiation skills.
- Diploma or higher diploma Digital Marketing can be an added advantage.

If you wish to apply for the above post, please forward your CV to us within 7 days of this advertisement.

E-mail: recruitment@brownsgroup.com

Human Resources Department

Brown & Company PLC

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