



# ASSISTANT MANAGER - SALES AND MARKETING

## NUGEGODA BRANCH

### The Job

- Raise the profile of the company through the development of active marketing strategies and communication programs in line with business objectives.
- Oversee the digital marketing team of the organization and drive for company KPIs.
- Design, production, and maintenance of internal and external marketing materials as required across all departments.
- Identify appropriate external event opportunities and arrange attendance, including relevant support material.
- Secure and maintain relevant corporate memberships, trade press, and sponsorships through appropriate soliciting activities.

### The Person

- Degree specialized in marketing, marketing management, or digital marketing.
- A professional qualification related to digital marketing would be an added advantage.
- Minimum 05 years of experience in traditional or digital marketing, with a minimum 01 year of experience at the senior executive or assistant manager level.
- Works well under pressure and with determination to deliver and achieve.
- Creative and strategic thinker who can offer new ideas.
- Excellent team player.

If you possess the required attributes to perform the above mentioned scope of work, email your resume to [careers@esoft.lk](mailto:careers@esoft.lk)