

# Sri Lanka Insurance Life

"The future is yours, start today to make it exactly how you want it to be, with this ideal stepping-stone for a rewarding career in Insurance Sales"

As Sri Lanka's national Life Insurance services provider and the country's largest and Strongest insurance provider, Sri Lanka Insurance Life is backed by decades of industry expertise and the most experienced insurance sector technical knowledge base in the country.

Join a team of highly qualified and most experienced insurance professionals in the country to experience unparalleled opportunities for career growth and personal development opportunities within a performance driven culture.

## BRANCH MANAGER

### Vacant Branches

Kandy Main	Kandy City	Dickwella	Pitakotte	Malabe	Kalmunai
Katugastota	Neluwa	Marawila	Dehiattakandiya	Metro 02	Bambalpitiya

### Key responsibilities ;

- Responsible for the execution and development of branch business activity plan align with the branch Life Insurance business strategies.
- Achieve the set revenue targets for Life Insurance businesses of the branch by developing a focused and result oriented sales team.
- Branch Manager will directly report to the respective Regional Manager-Life.
- Responsible for overall sales, underwriting , claims and administration functions of the branch.
- Drive the respective branch to meet the required service standards through effective and efficient utilization of human capital and other resources.
- Implement effective promotional campaigns by identifying potential of the respective branch areas, liaise with other stakeholders and monitor the outcome.
- Monitor and evaluate performance of all Group Leaders, Team Leaders, and Advisors pertaining to Life Insurance businesses on a regular basis and ensure KPI's are met with all subordinates.
- Ensure the manpower requirement of the respective branch and their training & development needs are fulfilled as required.
- Maintain a professional relationship with key business personnel, business organisations, and other government, non-government organisations and insurance intermediaries in the respective area to develop adequate business opportunities.
- Facilitate and ensure smooth functioning of sales and non-sales teams of respective branch.
- Perform market analysis and surveys of competitor business activities, products and its behavior and respond proactively.

### Qualifications/Pre-requisites/Requirements for the position;

- Degree/Master Degree in Business Management from a UGC approved university or Fully or part qualification in Insurance/ SLIM/ CIM /diploma or Postgraduate diploma in a managerial discipline with minimum 05 years' experience and presently in Executive grade or above  
OR  
Minimum 10 years' experience in sales, underwriting operations and presently in Executive grade or above  
AND
- A self-driven leader with excellent communication skills which includes Sinhala /Tamil & English and a pleasing personality.
- Proven capability of building effective interpersonal relationships.
- Clear and continuous track record in performance.
- Age preferably below 45 years.

If you believe you possess the above qualifications & experience, send in your CV along with the names of two non-related referees within 07 days of this advertisement to the address given below, stating the post & relevant Branches applied for on the top left corner of the envelop or e-mail it to [jobs@srilankainsurance.com](mailto:jobs@srilankainsurance.com) stating the post applied for on the subject line.

### Deputy General Manager – HR & ADMINISTRATION

Sri Lanka Insurance Corporation Life Limited, No 21, Vauxhall Street, Colombo 02.  
Company Registration Number: PB 286362

