

About the job

Company Description

Vision Care Optical Services Pvt Ltd, located in Colombo, is a pioneering eye care company in Sri Lanka. Since its opening in 1992, Vision Care has been at the forefront of the technological revolution in the eye care field. The company provides high-quality eye care services, using state-of-the-art equipment and offering world-famous brands of spectacles, contact lenses, sunglasses, and other optical products at affordable prices. Vision Care is committed to continuously improving its service standards, products, and technologies to meet the evolving needs of its customers.

Role Description

This is a full-time, on-site role for a Graphic Designer at Vision Care Optical Services Pvt Ltd, located in Colombo. The Graphic Designer will be responsible for creating graphics, designing logos, and implementing branding strategies. They will also work on typography projects and contribute to the visual aesthetics of the company's products and services.

Qualifications

- Graphics, Graphic Design, and Logo Design skills
- Experience in branding and implementing branding strategies
- Proficiency in typography
- Understanding of visual aesthetics
- Creativity and attention to detail
- Excellent communication and teamwork skills
- Experience with Adobe Creative Suite or other design software
- Bachelor's degree in Graphic Design, Fine Arts, or related field