



Growth is a mindset. Ready to nurture yours?

Seylan Bank, one of the most progressive banks in the country, is seeking a competent and forward thinking person to fill the following vacancy. This is your opportunity to join our dynamic team and move towards your career goals.

Junior Graphic designer - Marketing

Job Responsibilities

- Collaborate with the marketing team to understand project requirements and objectives.
- Interpret briefs and develop creative concepts that align with the brand identity and messaging.
- Create visually appealing graphics and layouts for various digital and print media.
- Utilize Adobe Photoshop and Illustrator to design high-quality marketing materials, including social media posts, banners, flyers, brochures, and advertisements.
- Assist in video editing tasks, leveraging any existing knowledge or willingness to learn.
- Ensure consistency and adherence to brand guidelines across all design projects.
- Maintain the brand asset library, ensuring all design files, templates, and brand guidelines are organized and up to date.
- Stay updated on industry trends and best practices to continually improve design skills and techniques.

The Person

- Minimum 2-3 years of experience in graphic designing with a varied portfolio
- A diploma in Graphic Design, Visual Arts, or a related field is preferred
- A keen eye for design aesthetics and attention to detail.
- Basic understanding of design principles and graphic elements.
- Proficiency in Adobe Photoshop and Illustrator.
- Strong communication and teamwork skills.
- Knowledge of video editing software is an advantage.

If you fulfill the above criteria, we invite you to email your cv along with a recently taken photograph to careers@seylan.lk within 7 days of this advertisement.

Only the shortlisted candidates will be contacted by Seylan HR