

JOB ROLE

- Develop and execute strategies for lead generation, new business, sales, and other matters related to new revenue generation.
- Implement and monitor the annual and medium-term operational plans, program, and projects to meet overall objectives and agreed timings.
- Maximize sales and achieve all financial budgets through effective leadership and managing outlet management teams.
- Drawing a product line to represent the sales targets of the allotted area based on the overall growth plan of the company.
- To identify the training needs of the management team and staff of the allotted outlets and ensure constant training is provided.
- Establish and maintain a pleasant and professional relationship with all customers, suppliers, and other stake holders.
- Provide insights on research undertaken on potential retail formats and suggesting future strategies.
- Consistently monitoring overall productivity of the relevant outlets and drive the staff and management for the excellent performance to achieve the organizational goals.

CANDIDATE PROFILE

- Minimum 5 years of previous experience as a Supermarket Manager.
- · A qualification in management will be an added advantage.
- · Strong leadership skills and customer management skills.
- · Strong communication skills in English & Sinhala.
- Good knowledge of MS office package.

The successful candidate will be provided with a competitive remuneration package on par with industry standards and other fringe benefits.

Please send your CV with the details of non-related referees to careers@goodfarmer.lk within 7 days of this job advertisement mentioning the position applied.

No. 14, Attidiya Road, Kawdana, Dehiwala.

