



ASSISTANT MANAGER – BUSINESS DEVELOPMENT

LAUGFS Car Care was initiated in the year 2000 as a fully owned subsidiary of LAUGFS Lubricants Ltd. LAUGFS Car Care has established itself as a high-quality brand, providing motorists with a range of car care and lube solutions. As a trusted solution provider in the automobile industry in Sri Lanka, LAUGFS Car Care will continue to provide premier-quality automobile products and services.

REQUIREMENTS

- Actively seek and identify potential business opportunities within the target market.
- Cultivate strong relationships with existing clients and work on retaining their business.
- Establish and maintain relationships with potential clients, partners, and key stakeholders.
- Meet and exceed sales targets by effectively promoting the services offered by the vehicle service center.
- Conduct market research to stay informed about industry trends, competitors, and customer needs.
- Work with the marketing team to develop and implement effective marketing strategies.
- Ensure a high level of customer satisfaction through effective communication and service delivery.
- Implement strategies to retain existing clients and encourage repeat business.
- Collaborate with the operations team to ensure that services are delivered in accordance with client expectations.
- Communicate client needs and feedback to the relevant departments for continuous improvement.
- Collect feedback from clients and analyze it to identify areas for improvement.
- Use feedback to enhance services and address customer concerns.
- Participate in the development of business development strategies and contribute to setting achievable goals.
- Work towards achieving short-term and long-term business development objectives.

CANDIDATE PROFILE

- Full or part qualification in SLIM/ CIM or an equivalent qualification is preferred.
- Minimum 4 years working experience in similar capacity, preferable in automobile industry.
- Understanding of the automotive industry, vehicle maintenance, and repair services.
- Excellent verbal and written communication skills.
- Skills of managing customer interactions and sales leads.
- Results-driven and goal-oriented with a focus on achieving sales targets and business growth.

If you meet the qualifications and are ready for this challenging role, please submit your resume along with a cover letter to lubricants.careers@laugfs.lk within two weeks of this advertisement. LAUGFS Lubricant is an equal-opportunity employer.



LAUGFSCarCare



@laugfscarcareofficial



www.laugfscarcare.lk

