



Founded 1965

# Sujatha Vidyalaya Nugegoda

(Private School Approved by the Government)

## Vacancies

# Graphic Designer

### Qualifications

- Diploma or Higher Level Qualifications in Graphic Designing
- Excellent Knowledge in Illustrator, Photoshop, CorelDraw and InDesign
- Knowledge in Web Development Techniques will be an added advantage

### Responsibilities

- Manage and monitor all social media platforms for clients (Facebook, Instagram, Twitter, Youtube).
- Work with the content and the design team to develop content and campaign ideas according to social media brand guidelines.
- Stay updated on current events and trends in social media.
- Recommend and optimize clients' content calendars to improve audience engagement.

### Requirements

- Minimum 1-year experience in content development and social media management.
- Comprehensive understanding of digital marketing, data collection, attribution and analysis.
- Certification in Google Ads and Facebook Ads is required and the other programmatic platforms is a plus.
- Comprehensive understanding of digital marketing tools.
- Proficiency in English and excellent communication skills.

### Other requisites

- Age Between 22 - 25 years
- Minimum of 1 year experience
- Candidate should possess strong interpersonal skills and ability to work independently in an unsupervised environment as a resourceful and dedicated team member.

Please forward your application within 7 working days with the names of 2 non-related referees. Specify the post applied in subject line of the e-mail.

Head of Human Resources

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