

JOIN US FOR THE JOURNEY TO GREATNESS

Browns Investments PLC is a vibrant, fast expanding diversified entity working in broad range of industries such as; leisure, travel and entertainment, plantations and agri business, construction, real estate, and strategic investments. We are in the process of recruiting the most competent candidate for the below post and individuals with an exposure to a similar job scope with a positive mindset are encouraged to apply.

Deputy Business Development Manager (International Marketing) **Sierra Cables & Ajax Engineering Pvt Ltd**

Job Profile

We are seeking a Deputy Business Development Manager with Sales and Marketing background to develop and promote the sale of Cables and aluminum fabrication for the construction industry in overseas Market.

The Job

- Develop and execute of international marketing strategies and achieve the sales targets
- Analyze market trends, competition, and consumer behavior to identify growth opportunities
- Assist in maintaining a consistent Local/global brand image
- Plan and execute marketing campaigns tailored for different international markets
- Conduct market research to understand cultural nuances, regulatory requirements, and market dynamics
- Provide actionable insights to management decision-making and strategy adjustments
- Work closely with all internal and external stake holders
- Foster effective communication channels to gather input and feedback
- Optimize spending for maximum impact and ROI

Qualifications

- Bachelor's degree in Marketing, Business or a related field
- Proven experience in international marketing, preferably in a managerial role
- Strong understanding of global market trends and dynamics
- Ability to multitask in different industries
- Excellent communication and interpersonal skills
- Analytical mind set with the ability to interpret data and market research
- Age between 25 - 35

Send us your CV within 7 days through ThusithaL@lolc.com



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