



Here's your opportunity to join Pearl Bay, a unique leisure offering that brings together Sri Lanka's first water park, built and certified to European Health and Safety Standards and an FIA/CIK certified leisure and professional karting track. A member of David Pieris Group, the company is on the lookout for a dynamic result oriented individual who can grow institutional and corporate sales, events etc. for this one-of-a-kind venue and the racing track at SpeedBay@ Port City Colombo. acilisis.

SALES EXECUTIVE

RESPONSIBILITIES

- Assist the Head of Department in conducting market research, identify potential clientele, develop and execute sales plans.
- Establish and nurture positive relationships with all clients and capitalize on sales opportunities.
- Attend sales conferences, exhibitions and related events; promote the water park among government institutions, corporate clients including tour and travel agents, education institutes and hotels.
- Ensure that comprehensive and accurate records related to sales and achievements are maintained and presented to management on request.

REQUIREMENTS

- A Degree preferably in Sales/Marketing or a part/full professional qualification from a recognized institution such as CIM (UK)/SLIM.
- Minimum of 5 years' experience in the Sales & Marketing field preferably in the Hospitality/Leisure Industry.
- Proficiency in Microsoft Office applications including MS Excel / MS Power point coupled with excellent verbal and written communication skills in English and Sinhala.
- Ability to analyse and resolve problems, exercising good judgment and make independent timely decisions while maintaining strong ethical standards consistent with company policies and rules.

Apply by email or post, within seven (07) days of this advertisement, providing contact details of two non-related referees and indicating the position applied for in the subject line or top left corner of the envelope.



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