



JOIN A TEAM DRIVEN BY EXCELLENCE

The CBL Group is one of Sri Lanka's largest food conglomerates manufacturing biscuits, chocolates, cake, cereal, textured soy, coconut, spices and organic products. CBL brands Munchee, Ritzbury, Revello, Tiara, Samaposha, Nutriline, Sera and Lankasoy are market leaders and household names. The Group consists of seven business units in Sri Lanka and three overseas and, exports its products to over 65 countries across the globe.

Purpose driven business forms the core of CBL's operations and we are guided by our core values of caring, quality, innovation and integrity. We believe in equal opportunities for growth and we foster a caring, learning high performance culture that promotes ethical and responsible business.

The CBL team is committed to good business practices and are passionate about making positive changes and meaningful impacts for every stakeholder in our value chain. We are looking for individuals that share our commitment to creating great food that enriches lives and supports Sri Lanka's growth.

DESIGNATION: ASSISTANT MANAGER – INTERNATIONAL SALES

COMPANY NAME: CBL NATURAL FOODS CLUSTER – MINUWANGODA / ALAWWA

ROLE PROFILE

- Reports to Cluster GM – International Sales.
- Builds business relationships with current and potential overseas clients to secure and strengthen export business opportunities.
- Implements short-term and long-term business development plans by liaising with cross functional teams to achieve sales and profitability targets.
- Ensures multiple touch points with customers to understand and deliver business requirements.
- Provides excellent customer service to all stakeholders to support the growth agenda.
- Manages updated customer data bases, product pricing approvals, and new product development initiatives.

PERSONAL PROFILE

- A Degree in Marketing, Business Management or related field.
- 2-3 years' experience in exports sales in food & beverage industry desirable
- A Dynamic value based team player with high learning agility and passion to challenge the status quo
- Excellent Relationship building, Communication, Analytical and Problem Solving skills.
- Good knowledge of export sales aspects

Please apply with details of 2 non related referees to info.cblgf@cblk.com within 07 days of this advert.

