

**Assistant Manager - Sales & Marketing** 

Be it in the construction industry or property development, the siripela group has been able to make a victorious mark by winning the trust and loyalty of thousands of customers across Srilanka.

Siripela Homes & Constructions, we have established a unique position among our customer minds as we use the latest technology & highest quality material for our construction work. As an esteemed player in the industry, we are pioneers in providing solutions in order to exceed our customer expectations. our employees are gifted with intense set of skills & creativity which helps us to complete our construction projects within stipulated timelines with the highest possible quality.

We have gained traction over the past 26 years in the Homes & Constructions industry as a symbol of confidence among our clients.

## **KEY RESPONSIBILITIES**

- Achieve the set individual targets
- Assist to Develop and execute sales & marketing plans.
- Build and maintain strong relationships with clients.
- Achieve the set individual targets.
- Assist to design branding, positioning and pricing strategies.
- Assist to develop and manage marketing campaigns, including digital marketing, social media and content creation.
- Provide regular reports and insights to senior management on sales and marketing performance.

Siripela offers a competitive salary and benefits package commensurate with qualifications and experiences.

## REQUIREMENTS

- Should have a sound educational background and professional qualifications in marketing would be an added advantage
- Candidate should be fully/partially qualified in CIM/SLIM
- Digital Marketing/Social media handling Knowledge is must
- 3+ years' experience in a similar capacity
- Experience in the construction field will be an added advantage
- Strong analytical and negotiation skills
- Excellent written and verbal communication in English
- Must have a proactive and positive attitude along with a strong commitment to achieve targets
- Age below 45 years

Please send your CV indicating the post applied for and contact details of two non-related referees within 7 days of this advertisement by email to : jobs@siripela.lk

## SIRIPELA HOMES & CONSTRUCTION PVT LTD

No. 154/11, Pahala Biyanwila, Kadawatha. Tel: +94 11 292 75 05