

Shape the Future of Eco-Friendly Packaging with Lakru Packaging!

Join our team as a **BUSINESS DEVELOPMENT**

Take a hands-on role in driving sustainable business growth with us. We're looking for ambitious individuals ready to make an impact in eco-friendly packaging solutions!

About the Role: As a Management Trainee - Business Development, you'll dive deep into Lakru's business strategy and operations, develop valuable industry skills, and play a vital role in expanding our reach in B2B markets. This position is designed for professionals eager to learn and grow into leadership roles.

Key Responsibilities:

- ♻️ A recent degree or professional qualification in Marketing, Management, or a related field.
- ♻️ Strong English communication skills—both written and verbal.
- ♻️ Proficient in online research with an eye for detail.
- ♻️ Interest in sales, relationship-building, and understanding customer needs.
- ♻️ Familiar with digital marketing trends and techniques.
- ♻️ Analytical, self-motivated, and an adept problem solver.
- ♻️ Design skills (Photoshop, Illustrator) are a bonus but not essential.
- ♻️ Experience in sales or customer care is beneficial.



What We Offer:

- ♻️ A clear path to grow within the company.
- ♻️ Mentorship from industry leaders.
- ♻️ Hands-on experience in an innovative B2B environment.
- ♻️ The chance to be part of a company committed to sustainable growth.

**Ready to grow your career in sustainable business development?
Apply now and make a lasting impact!**

Submit your resume to contact@lakrupackaging.lk
with the subject line "Management Trainee - Business Development"
within 7 days.