

# JOIN THE MOST AWARDED BANK IN SRI LANKA



With an enduring vision of being the most technologically advanced, innovative and customer friendly financial organization, we, the Most Awarded Bank in Sri Lanka, continue to progress steadily while being the first Sri Lankan bank to be listed amongst the Top 1000 Banks in the World.

Our unparalleled record of success is supported by an unmatched suite of digital offerings and superior standards in service, stability and performance. We are poised to ascend to even greater heights in the near future.

## Product Manager – Credit Cards (Fixed Term Contract)

### JOB PROFILE

- Responsible for Managing & executing product strategies and Marketing Plans to achieve business objectives for the Credit Cards portfolio
- Collaborate and communicate with stakeholders on product development and promotion
- Collaborate with cross-functional teams, including marketing and sales to drive product development and launch initiatives
- Define product requirements, features and pricing strategies based on customer insights and business objectives
- Monitor product performance, analyze key metrics and make data-driven decisions to optimize product offerings
- Conduct market research and analysis to identify customer needs, market trends and competitive landscape in the credit card industry
- Stay informed about regulatory requirements and industry standards related to credit card products

### APPLICANT'S PROFILE

- Professional qualification such as CIM-UK or Bachelor's degree in Business, Finance, Marketing or a related field
- Possessing an MBA would be an added advantage
- Minimum of 05 years of experience in product management specifically within the Credit Cards or financial services industry
- Strong analytical skills and ability to interpret market data and customer feedback
- Knowledge of payment card products, payment systems and financial regulations would be advantageous
- Experience in developing and launching successful products from ideation to market launch
- Excellent communication & coordination skills to work effectively with cross-functional teams

The successful candidate will be recruited on Fixed Term Contract (FTC) and will be provided with an attractive remuneration package, commensurate with benchmarked financial institutions.

**Interested candidates are invited to apply for the position, all applications should be routed through our corporate website.**

**To apply, please visit,**

[www.combank.lk](http://www.combank.lk)

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