



AREA SALES MANAGER

For over two decades, KTI – Kiddies and Toys International (Pvt) Ltd, a subsidiary of LIMRA Holdings Ltd, has dedicated itself to fulfilling the mission of bringing joy to parents by envisioning a happy, healthy, and bright future for their children. As the exclusive distributor in Sri Lanka for renowned international brands in the Baby & Mother care, Toys, and Stationary industries, KTI proudly represents a distinguished lineup including Farlin, Lego, Hot Wheels, Barbie, Faber Castell, Matchbox, Leapfrog, Fisherprice, Thomas & Friends and Step2. Complementing these global names, KTI also offers its own quality brands such as Kids Joy, LeEd and Plex.

Are you a dynamic and results driven individual with a proven track record in sales and distribution within the retail sector? We're searching for a strong personality to take on the role of Area Sales Manager. As an experienced Area Sales Manager with excellent communication skills, your familiarity with FMCG sales will be a valuable asset in this leadership position.

Key Requirements:

- . Work Experience in North Western or Central Province would be an added advantage.
- . Proven work experience as an Area Sales Manager and Senior Field Sales Executive.
- . Familiarity with CRM software.
- . Understanding of store operations.
- . Ability to lead and motivate a high-performance sales team.
- . Excellent communication skills.
- . Strong organizational skills with a problem-solving attitude.
- . Should be willing to travel and be stationed across the country.
- . Professional qualification in Sales and Marketing (from a recognized institute – an added advantage)

Unlock Your Career Potential: Join Our Team with a Competitive Salary Package and Exclusive Fuel & Vehicle Allowance!

If you are confident that you are the person we are looking for, please forward your resume and portfolio to hr@limraholdings.com stating the position applied for in the subject line.



Kiddies and Toys International (Pvt) Ltd,
Level 01, Bernards Business Park, No. 106/4,
Dutugemunu Street, Kohuwala, Sri Lanka.
Contact : 077 7 591 993

A Subsidiary of



LIMRA
Holdings

