

We are a leading Company engaged in importing, whole sale & retail trading of tiles, bathware & accessories.

## MARKETING COORDINATOR - Anuradhapura

We are in the process of seeking a competent and committed individual to play a dynamic role as a Marketing Coordinator for our showroom in Anuradhapura.

## Responsibilities

- Set up online marketing activities
- · Planing & implementing effective marketing campaigns
- · Branding ( Proven ability to develop brand & marketing strategies )
- · Prepare monthly, quarterly and annual forecasts
- · Provide assistance and support the sales team

## Requirements

- Age below 40 years (Male candidates only)
- · Experience in a similar job role
- Knowledge in digital marketing
- · Professional qualification in marketing
- · Effective communication skills
- Target driven

All applicants should send their CV's with details of two non-related referees within 07 days of this advertisement to hr@wpc.lk stating the post in the subject line or to the below address mentioning the post applied on the top left of the envelope.

HR Manager W. Punchibanda & Company (Pvt) Ltd No.549, Sri Sangaraja Mawatha, Colombo-10

