

**ASSETLINE**

Assetline Finance Limited (AFL) is the flagship the financial service arm of the David Pieris Group of Companies. AFL has its presence spread across the country catering to a diverse set of customers with a comprehensive portfolio of financial solutions.



ASSOCIATE / OFFICER / EXECUTIVE

BUSINESS DEVELOPMENT (ALL ISLAND)

RESPONSIBILITIES

- Acquiring new customers and achieving the assigned business targets
- Managing and developing the business portfolio with proper customer engagements while collecting rental dues timely.
- Preparing and executing the individual business plans
- Organize and participate in promotional campaigns and business canvassing events.
- Visit business partners regularly and ensure a healthy business relationship with suppliers, dealers, introducers, etc.
- Follow up and finalize all business leads on a timely basis.

REQUIREMENTS

- Passed G.C.E. (A/L).
- Previous experience in a similar capacity in a reputed organisation preferably in the banking or non-banking finance industry would be an added advantage.
- Minimum 01 to 03 years' experience in a similar capacity preferably in the banking or non-banking finance industry.
- Hands on sales and marketing experience of leasing/lending products will be considered in place of academic qualifications.
- Possess strong selling and people handling skills, business acumen and ability to demonstrate positive attitude, drive and initiative.
- Strong interpersonal skills and ability to develop positive relationships with internal/external stakeholders.
- Strong aptitude for technology and use of software including proficiency in MS office.
- Exceptional verbal and written communication skills in English & Sinhala; ability to communicate in Tamil will be a distinct advantage.

If you feel that you measure up to our expectations, apply in confidence by email or post, within seven (07) days of this advertisement, providing contact details of two non-related referees and indicating the position applied for, in the subject line of the email or top left corner of the envelope.



Head of Human Resources
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