

Address: 23E, Pagoda Road, Nugegoda, Sri Lanka.

Assistant Manager – Sales and Marketing

We are a well-established company who plays a dominating role in 100% natural latex bedding industry in Sri Lanka and overseas. We are on the lookout for dynamic, self-motivated and result oriented individuals with knowledge and expertise on sales and marketing to develop the business to next level. Candidates in and around Colombo, Dambulla or Kandy are encouraged to apply.

Job Description

- Assist in formulating sales and marketing plans and ensure execution
- Monitor ROI on all promotional activities and efforts to enhance revenue
- Ensure monthly sales objectives are delivered
- Assist order forecasting and operational planning
- Deliver excellent customer service pre and post purchase
- Manage key accounts and customer relationships

Qualifications and Skills

- CIM/SLIM or similar marketing qualification
- Good command of English and Sinhala with presentation skills
- Digital marketing qualification and experience is a definite plus
- Degree/MBA will be an added advantage
- Male candidates preferred
- Age not more than 45 years
- Minimum 5 years' experience in Sales & Marketing; Retail business environment exposure desirable
- Handling outdoor sales promotional activities (exhibitions, trade fairs and end-consumer campaigns)
- Willing to work under pressure and meet deadlines

Remuneration

The selected candidate will be rewarded with an attractive remuneration package in accordance with qualifications and experience with other fringe benefits. Excellent career development opportunities for the selected candidate.

Please apply by e-mail to HR@londonsleepcompany.lk within 7 days of this advertisement, indicating the post applied in the subject line. Application should also include names and contact numbers of two Non-related Referees.