



COMMITMENT TO  
**CARING  
AND  
CURING**

## Manager – International Marketing

Lanka Hospitals is seeking a passionate go-getter to join the International Marketing team. This role provides the opportunity to work on a diverse and well-established foreign market to provide personalized, quality care for international patients.

The role requires the ability to support the Lanka Hospitals brand in its potential overseas markets in day-to-day marketing activity, serve as a key liaison between international markets, and create relevant best in class innovations and marketing assets to break through the competitive environment.

### Key Responsibilities

- Buildup strong business relationships with international agents, embassies, patients, and other international organizations to develop the international patient care services.
- Develop and implement strategies to promote Lanka Hospitals group among international patients.

### Ideal candidate should have the following:

- Possess a degree or a professional qualification in the relevant field from a recognized university or institute.
- Minimum 7 years of experience out of which 3 years managerial level experience.
- Exposure to healthcare and hospitality industries would be advantageous.
- Excellent command of English language in both verbal and written form.
- Sound interpersonal skills & communication skills.
- Strong client management skills.
- Ability to multi-task in a fast-paced environment.
- Be able to manage internal and external resources to successfully bring projects to life.

Should you measure up to the expectations, please forward your complete resume with contact details of two non-related referees within 7 days of this advertisement. Write the position for which you are applying on the top left-hand corner of the envelope or in the subject line of the e-mail.



### Senior Manager Human Resources

The Lanka Hospitals Corporation PLC

578, Elvitigala Mawatha,

Telephone - 011 543 8532

e - mail: - [careers@lankahospitals.com](mailto:careers@lankahospitals.com)